



## 2010 & 2011 SPONSORSHIP OPPORTUNITIES

### 2010 SPONSORSHIP OPPORTUNITIES

#### Annual Sponsorships

##### *Gold Sponsor (Unlimited)*

\$250

- Two admissions to the 2010 SMC/Florence Freedom Social Event
- Admission to one 2010 Education seminar (excludes designation courses)
- Recognition at all 2010 SMC events
- Sponsor Ribbon on name badges at all 2010 SMC events
- Recognition in Builder Magazine

##### *Friend Sponsor (Unlimited)*

\$150

- Recognition at all 2010 SMC Events
- Sponsor ribbon on name badges at all 2010 SMC events.
- Recognition in Builder Magazine

#### **!!NEW IN 2010!! Education Sponsorship**

##### *Annual Education Sponsor (1 Available)*

\$1,500 (Early Bird: \$1,250 by 12/31/09)

- Logo on all promotional & wrap-up materials for each event\* (i.e. Builder Magazine, e-mail blasts, flyers, print ads)
- Verbal recognition at each event
- 2 admissions to each event
- Opportunity to welcome guests &/or introduce speaker at each event
- Opportunity to distribute promotional pieces at each event
- \*There will be at least one SMC Education event per quarter in 2010

#### Builder Realtor Bash (April)

**\*\*All Sponsors must be secured by April 1, 2010\*\***

##### *Title Sponsor (1 Available)*

\$1,000

- Verbal recognition at event / PA Announcements
- Speaking opportunity to welcome guests to the event
- Premium location table at event
- Signage at event
- Logo on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)

##### *Table Sponsor (Unlimited)*

\$500

- Table at event
- Signage at event
- Logo on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)

##### *Appetizer Sponsor (3 Available)*

\$250

- Signage at event

##### *Bar/Beverage Sponsor (3 Available)*

\$250

- Signage at event

(over)

**SAM TRAM (2 Trips Planned - Fall & Spring; Trips contingent on sponsorships)**

**\*\*All Sponsors must be secured by March 1, 2010\*\***

*Bus Sponsor (1-2 Available per trip) \$500 (\$250 if 2 sponsors)*

- Your sponsorship will cover the cost of the bus & driver.
- A representative from your company will receive two admissions to the event and is encouraged to facilitate games on the bus & provide door prizes & snacks.
- Logo included on program distributed to guests

*Lunch Sponsor (1 Available per trip) \$300*

- Your sponsorship will cover the cost of lunch for the guests. In kind donation of lunch will be accepted in lieu of cash sponsorship.
- Verbal recognition at event
- Logo included on program distributed to guests

**Social Event Sponsor**

*Florence Freedom Event (Unlimited) \$150*

- Verbal Recognition on PA Announcements
- Sponsor listed on "freedom bucks" that are distributed to guests in our group
- Inclusion on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)
- Two admissions to event

**2011 SPONSORSHIP OPPORTUNITIES**

**2010 SMC Awards Sponsorships (April 2010-March 2011)**

*Pinnacle Sponsorship (1 Available) \$1,500 (Early Bird: \$1,250 by 12/31/09)*

*The Pinnacle award is presented to the Top Builder Rep and Top Realtor in units.*

- Admission to 1 SMC Educational Seminar
- Year-round recognition at all SMC Events
- Recognition in Builder Magazine
- Presenter of Pinnacle Awards
- Sponsor's company name on award
- Logo on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)
- 2010 SMC Event Sponsorship of the Holiday Party OR SMC Awards After-Party

*Medallion Sponsorship (1 Available) \$1,500 (Early Bird: \$1,250 by 12/31/09)*

*The Medallion award is presented to the Top Builder Rep and Top Realtor in volume.*

Admission to 1 SMC Educational Seminar

- Year-round recognition at all SMC Events
- Recognition in Builder Magazine
- Presenter of Medallion Awards
- Sponsor's company name on award
- Logo on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)
- 2010 SMC Event Sponsorship of the Holiday Party OR SMC Awards After-Party

*Diamond Sponsorship (1 Available) \$1,000 (Early Bird: \$850 by 12/31/09)*

*The Diamond award is presented to the "Rookie of the Year" (1 Builder & 1 Realtor)*

- Admission to 1 SMC Educational Seminar
- Year-round recognition at all SMC Events
- Recognition in Builder Magazine
- Presenter of Diamond Awards
- Sponsor's company name on award
- Logo on all promotional & wrap-up materials (i.e. Builder Magazine, e-mail blasts, flyers, print ads)