



HOME BUILDERS ASSOCIATION
OF NORTHERN KENTUCKY

2010 OFFICIAL HOME SHOW GUIDE PRICING



PRESENTED BY
ARRONCO
CORPORATION

February 5, 6 & 7, 2010

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Space Reservation December 28, 2009 • Artwork Due January 5, 2010



May 1-2, 8-9, 15-16, 2010

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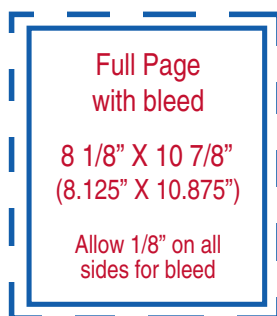
Space Reservation Due March 26, 2010 And Artwork/Prepayment Due April 2, 2010



Fall, 2010

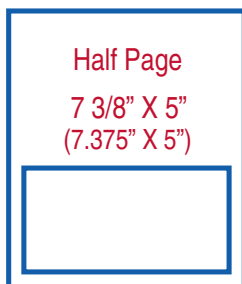
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Half Page	\$2,499	\$0.063	\$1,899	\$0.048
Quarter Page	\$1,599	\$0.040	\$1,199	\$0.030
Eighth Page	\$1,199	\$0.030	\$899	\$0.023

Space Reservation And Artwork Due Dates TBA

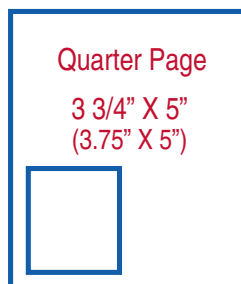


Full Page
with bleed
8 1/8" X 10 7/8"
(8.125" X 10.875")

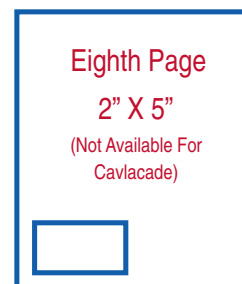
Allow 1/8" on all
sides for bleed



Half Page
7 3/8" X 5"
(7.375" X 5")



Quarter Page
3 3/4" X 5"
(3.75" X 5")



Eighth Page
2" X 5"
(Not Available For
Cavalcade)

Rates for spreads and/or odd sizes upon request and are subject to space availability. Position Request - add 10%.

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