



Home Builders Association of Northern Kentucky

NETWORKING

- Meetings on topics of current interest
- Apprenticeship and Training programs – Carpentry and Electrical trades, HVAC
- Table Top Night – Industry showcase of products and services by Associate members
- Continuing Education – Educational seminars to enhance professionalism of HBA members and the housing industry

MARKETING

- The HBA's Sales & Marketing Council is a great way to build relationships with other marketing professionals, participate in educational opportunities and receive industry recognition for outstanding promotional efforts.
- "My New Kentucky Home Show," produced by the HBA, provides an economical and effective way to reach over 85,000 households in Northern Kentucky with your advertising message.
- Banner ads on the HBA's web site, www.hbanky.com, is another cost-effective way to reach consumers, as well as other HBA members.
- BuildEx — the HBA's online subscription building permit tracking service — a great marketing tool for home suppliers and subcontractors.
- Sponsorship opportunities abound for just about every HBA product and service — call the HBA for specific information on our programs.

COMMUNICATIONS

- Northern Kentucky Builder Magazine is our award-winning monthly magazine.
- Visiting www.hbanky.com is a great way to stay abreast of the many benefits offered by the Association.
- "Who's Who Membership Directory" includes a listing of all member companies, representatives and a suppliers' buyer's guide.
- Capitol Update is our award-winning bi-weekly government affairs briefing.
- HBA Happenings is a monthly e-mail newsletter on upcoming events.

CONSUMER SHOWS

- Opportunity for public exposure of your homes, products and services.
- Home Products Expo – www.homeproductexpo.com – Annual exhibition of homes, products and services to thousands of qualified prospects.
- Kentucky Cavalcade of New Homes – www.cavalcadehomes.com – Scattered site showing of new homes, remodeled homes and condominiums.
- HomeFest – www.homefest.com – Showcase of executive-style homes.
- CiTiFEST – www.citifest.org – urban new home showcase of the latest designs in cityscapes.
- Tour of Remodeled Homes – www.tourofremodeledhomes.com – scattered site show highlighting area remodeling projects.
- Parade of Homes – paradehomes.org – a single-site move-up show.

DISCOUNT PROGRAMS

- Health and Major Medical, Life, Disability and other insurance coverages for qualified applicants.
- Worker's Compensation program – providing savings often times more than annual dues.
- Discounts on company payroll, retirement programs and accounting services.

GOVERNMENT/COMMUNITY RELATIONS

- Monitoring of local regulations and legislation – representation before local boards and commissions.
- Research and statistics – aids in solving zoning and development problems.
- Opportunity to participate in the Association's Land Development Council.
- Issues Advocacy promotes the continued growth and development of the region.
- Political Housing Club – political action committee to help elect candidates supportive of the construction industry.
- Home Builders Care Assistance Fund – an HBA charitable foundation devoted to promoting construction trades, providing housing assistance and disaster relief.
- Community housing rehabilitation and redevelopment efforts.

BUSINESS SUPPORT

- Educational seminars and workshops on business management and technical programs.
- Members-Only Web Based Forms Service – with over 25 different contracts, forms, warranties and documents for Registered Builders and Remodelers.

- Mailing lists and labels available to members only.
- Conference Center – a high-tech conference center equipped with state of the art audio visual equipment available for use by Association members.
- Professional staff to answer member inquiries and to provide consumer references.

THROUGH AFFILIATION WITH THE HOME BUILDERS ASSOCIATION OF KENTUCKY

- Full-time staff and lobbyists in Frankfort.
- Continuous liaison with governmental agencies, departments, commissions, etc., to insure a strong, viable industry.
- "Kentucky Builder Journal" – to keep you abreast of industry developments.

THROUGH AFFILIATION WITH THE NATIONAL ASSOCIATION OF HOME BUILDERS

- One of the top national lobbyists on Capitol Hill with extensive liaisons to Congress, White House, Federal Reserve, governmental agencies, housing and banking organizations.
- Seminars and workshops on business management and technical programs, International Builders Convention/Exposition and Remodelers' Show.
- Specialized information and communications such as economic data, surveys, BUILDER Magazine, mortgage finance, commercial and industrial construction.
- Legal Services & Resources – a valuable free legal research service.
- The largest housing library in the world.

MEMBERSHIP APPLICATION

DON'T DELAY! COMPLETE & RETURN TO THE HOME BUILDERS ASSOCIATION

DATE:

Company _____ City _____ State _____ Zip _____

Address _____

Phone _____ Fax _____ E-mail _____

Authorized Representative _____ # of KY employees _____

Web Site _____

Nature of Business _____

Business Reference (1) _____ Two business references required

Business Reference (2) _____

I hereby agree to abide by the Association's Code of Ethics and Industry Standards

Check or charge to Visa or MasterCard _____ Expiration Date _____

Applicant's Signature _____ Sponsor _____

CLASSIFICATION & ANNUAL DUES (CHECK)

- Registered Builder Developer
 Registered Remodeler

Annual Gross Volume of Business

- \$350,000 or less \$520
 \$350,000 - \$1,000,000 \$850
 \$1,000,000 - \$3,000,000 \$1,375
 Over \$3,000,000 \$1,600
 Commercial Only \$825

Associate Membership

- Supplier \$495
 Subcontractor \$425
 Service Provider \$425
 Northern KY Land Development Council \$125
 Open only to HBA Members
 Sales & Marketing Council \$85
 Open only to HBA Members
 Affiliate - (additional company employee) \$75
 Women's Council (member's spouse or employee) \$65
 New Member Application fee \$45

Total due \$ _____

Dues payment to HBA-NK are not deductible contributions for federal tax purposes. However, dues payments may be deductible as an "ordinary and necessary" business expense. 1/11/08

Code of Ethics

Members of the Home Builders Association of Northern Kentucky subscribe to the following Code of Ethics:

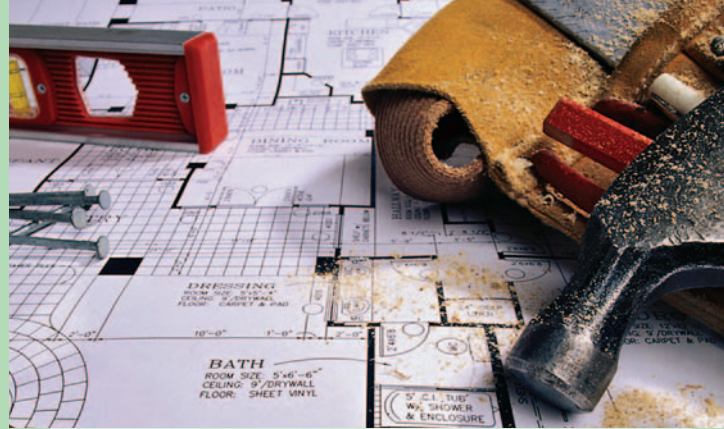
MEMBERS shall constantly seek to provide better values for the customers they serve.

MEMBERS shall at all times share their knowledge with fellow members and the public in the best interest of those they serve.

MEMBERS shall not obtain any business by means of fraudulent statements or by use of implications unwarranted by fact or reasonable probability.

MEMBERS shall comply, both in spirit and letter, with rules and regulations prescribed by law and government agencies for the health, safety and progress of the community.

MEMBERS shall not perform or cause to be performed any act which would tend to reflect on or bring into disrepute any part of the industry served by this Association.



Building Family History Since 1955

The Home Builders Association of Northern Kentucky is comprised of residential and commercial builders and remodeling contractors.

Specialized membership is available for those engaged in land development, sales and marketing.

Services, subcontractors and suppliers to the housing industry enjoy the advantages of Associate membership.



HOME BUILDERS ASSOCIATION
OF NORTHERN KENTUCKY

Home Builders Association of Northern Kentucky
2751 Circleport Drive, Erlanger, KY 41018
859-331-9500 www.hbanky.com



HOME BUILDERS ASSOCIATION
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Membership Application

HOME BUILDERS
ASSOCIATION
OF NORTHERN KENTUCKY